



# Local Single Unit Franchise Application

Complete the form below. All information will be kept strictly confidential.

## 1. Personal Particulars

Name:

Date of Birth:

Mobile No:

Nationality:

Marital Status:

Residential Address:

Relevant Personal Skill:

Gender:

Contact Number:

Fax Number:

Email Address:

## 2. Academic Qualification

Highest Level Education:

Name of Institution:

Details of Qualification:

Other Qualification:

Other Formal Training:

## 3. Employment/ Business History

Current Employer:

Position/Designation:

Business Address:

Duties/ Responsibilities:

Date Joined:

## **4. Franchise and F&B Experience**

1) How Familiar are you with Franchise Concept : 1) Very 2) Little 3) No clue

2) Do you have F&B Experience: Yes/No (If Yes please elaborate further)

3) Do you or any of your family members own/have owned any immediate F&B outlet

4) Do you or any of your family members own/ have owned any existing F&B franchise?

5) Describe the competitive advantage that you as an individual or with your partner or your group offers compared to other franchise applicants and other F&B operators in the market.

## **5. Financial Standing**

1) How much are you willing to invest for the entire franchise term?

2) What is your ideal ROI timeline for each outlet?

3) How will the franchise development be financed if your current funds are less than required? (Please identify source of capital)

## **Assets**

- 1) Bank/Financial Institution:**
- 2) Saving accounts:**
- 3) Fixed Deposit:**
- 4) Funds:**
- 5) Other:**

## **Debt Obligations**

**Car Loans:**

**Housing Loans:**

**Total Credit Cards:**

**Loans from Banks/Financial Institutions:**

**Other Liability:**

## **6 . Other Information**

**Why are you applying for our franchise?**

**Why do you believe you are an ideal and successful candidate of Yellow Cup Coffee Franchise?**

**What is your preferred location to open a Yellow Cup Coffee Outlet?**

- 1) Office area**
- 2) Shopping malls**
- 3) Industrial area**
- 4) Hospitals/ Clinics**
- 5) University**
- 6) Residential area**
- 7) Government institution**

**What will be your involvement in the franchise venture? Describe how you would arrange to devote time and effort to the franchise?**

**Will any of your family members help with running the franchise business? (Please elaborate)**

**Are you considering a business partner? Describe his or her role in the business.**

**Summarize your 3-5 year plan should you receive the Yellow Cup Coffee Franchise:**

## **7. Declaration**

**Have you or had any partners, officers, directors, or shareholders with your business affiliations ever:**

1. Had any administrative, criminal or civil action alleging a violation of any franchise law, fraud, embezzlement, fraudulent conversation, restraint of trade, unfair or deceptive practices, and misappropriation of property or comparable allegations?

Yes  No

2. Been convicted of a felony or pleaded “no contest” to a felony charge or been held liable in a civil action by a final judgement or been the subject of a material complaint or other legal proceeding such as felony, civil action complaint, misappropriation of property or comparable allegations?

Yes  No

3. Been adjudged bankrupt or reorganized due to insolvency?

Yes  No

If you answered “Yes” to any of the questions above please explain:

## **8. Acknowledgement and Authorization**

I hereby confirm that the above information is true and complete to the best of my knowledge. I recognize that this application is in no way binding upon either party and that Yellow Cup Coffee is not in any way obligated to franchise a store to me because of our execution of this document. I acknowledge that any false statement on this application shall be considered sufficient cause to deny any further consideration or cause revocation of any signed agreement with Yellow Cup Coffee .

**Application Signature:**

**Date:**

Thank you for completing the Yellow Cup Coffee Unit Franchise Application Form. We will contact you should your application be short-listed. Please allow at least 1 month for processing. Send your completed form to:

**Yellow Cup Coffee  
20 Havelock Road #01-09  
Singapore 059765**

**Email address: [yccsingapore@gmail.com](mailto:yccsingapore@gmail.com)**